

Entrepreneurship Activities Conducted by ORIC-LCWU

Entrepreneurship and innovation focuses on the startups and operation of high potential businesses. The key to any successful venture is being prepared, doing research, and building knowledge and connections related to a successful business venture. Entrepreneurs ask questions such as: Is there a market need for this service? How should I acquire and retain customers? Does staffing fit the current state of my business? ORIC-LCWU helps students answer these and many other questions through formal presentations, group projects, various case studies, participation in entrepreneurial round tables, spending time with our Entrepreneurs-in-Residence and other mentors from the business community and many different innovation and entrepreneurship-related resources available in LCWU.

CGI-British Council DICE grant for Social and creative Incubation Programme

LCWU in collaboration with Cranfield School of Management UK, National University for Modern Languages (NUML), Centre for Global Innovators (CGI), and Sustainable Development Policy Institute (SDPI) won British Council DICE grant for Social and creative Incubation Programme. The grant was awarded for capacity building of women entrepreneurs and supported different start-ups at LCWU. The launching ceremony was held in NUML Islamabad on 29th January, 2019.



Participation in British Council DICE Conference at Islamabad

British Council hosted DICE Conference at Lok Virsa, Islamabad on the 3rd-4th of December, 2019. Prof Dr Farkhanda Manzoor and Dr Safoora Riaz, from Zoology Department represented LCWU at this conference. Zainab Irfan, a student of International Relations at LCWU, showcased her startup “Elektrico” at this conference. Her team was enrolled in the Cohort II of the incubation program at LCWU. The startup aimed to recycle the old worn out electronic waste into useful electronic devices. As Pakistan itself is not an electronic producing country, this initiative will help out to provide electronics at a cheaper rate. LCWU was the only women university exhibiting at this event.



Session on Change Making Intelligence

Being able to think like an entrepreneur is a highly coveted skill in today’s marketplace. Businesses of all shapes and sizes need people who can take calculated risks and find opportunity within ambiguity. ORIC-LCWU helps to master this skill set in students. It’s what we do best by organizing various sessions. ORIC in collaboration with YES Network Pakistan organized an online session on Change Making Intelligence on 26th June 2020. Mr Ali from YES network reviewed the significant economic and social contributions entrepreneurs provide to society, the intense lifestyle commitment, and the skills necessary for entrepreneurial success.



Entrepreneurship Boot Camp

ORIC-LCWU in collaboration with center of global innovators (CGI) organized a 5 day online Entrepreneurship bootcamp from 1st Feb-5th Feb, 2020. The speakers delivered a lecture on an introduction to the creative and innovative managerial practices of successful entrepreneurship.

Entrepreneurship Bootcamp | Day-01
Leadership

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| <p>Prof. Dr. Farkhanda Manzoor Director ORIC- LCWU Welcome Note 03:00 PM - 03:10 PM</p> | <p>Mr. Rizwan Buttar Founder Innonation Introduction to Entrepreneurship 03:10 PM - 03:30 PM</p> | <p>Ms. Maryam Saleem Life Coach, Trainer & Entrepreneur Women in Entrepreneurship 03:30 PM - 04:15 PM</p> | <p>Mr. Khurram Ellahi Philosopher, TV Host, Social Scientist Self Leadership 05:10PM - 05:00 PM</p> |


Date: 01st Feb, 2021



National Symposium on Entrepreneurship

A national symposium on Biotechnology Entrepreneurship was organized by the Department of Biotechnology & ORIC-LCWU on 5th March, 2020. Different ideas were presented by students, the most fleshing ideas were Biocosmetics and Micropropagation of medicinal and ornamental plants. The students also prepared a Lie Detector device for use in any forensic lab. The students used entrepreneurial marketing approaches used by successful entrepreneurs including industry sector trends, identified emerging customer niches, and developed new products/services.



One day workshop on Women Entrepreneurship

ORIC-LCWU has organized one day workshop on Women Entrepreneurship on 11th April, 2019 at Student Service Center, LCWU. Ms. Qurat ul ain – Vice President- Women Chamber of Commerce and Industry was the chief guest for this occasion. She discussed the importance of entrepreneurship in today’s world. Successful entrepreneurs such as Ms. Anjum- CEO Learning Alliance, Ms. Myne Butt – CEO Myne Cakery, Ms. Zoya- Director She and Ms. Sadaf Naz– CEO-Her Ground were shared their own experiences with the audience. They discussed their success stories and explained the required skill set to become a successful Entrepreneur. The workshop ended with the vote of thanks from ORIC team.



Celebration of Change Making week

ORIC in collaboration with Youth Engagement Services (YES) organized the inaugural session of Change Making Week for the students of LCWU on 4th Feb 2019. The training was conducted by Mr. Ali Raza Khan, CEO of Youth Engagement Services (YES) Network Pakistan. He briefed students how to identify and develop solutions to the most common leadership and personal challenges faced by entrepreneurs when starting new ventures or launching new products. He highlighted the skills and tools necessary to start a new business and explores alternatives to common pitfalls.



Participation in Conference Cum Expo at PCSIR Laboratories Complex, Lahore

ORIC-LCWU showcased products of Biotechnology, Zoology, Pharmacy, Environmental Science and Architecture departments in Conference Cum Expo (11th - 13th February 2019) at PCSIR Laboratories Complex, Lahore. The LCWU stall was visited by a large number of participants which showed deep interest in various products of above-mentioned departments. Chief Guest of the event, Senator Mushtaq Ahmad lauded the efforts of LCWU in focusing on applied research. The video of his visit has been posted on ORIC-LCWU Facebook page.



Successful Startups

Cohort- I (LCWU)

Summary of Recruited Startups

| | |
|---|----|
| 1. Total Recruited: | 20 |
| 2. Women Led Startups: | 19 |
| 3. Faculty Led Startups: | 04 |
| 4. Total Entrepreneurs enrolled in the program: | 52 |
| 5. Number of Male Entrepreneurs enrolled: | 01 |
| 6. Number of Female Entrepreneurs enrolled: | 51 |
| 7. Number of Special People Enrolled: | 00 |
| 8. Average Age: | 22 |

Industry- Wise Bifurcation of Graduated Startups:

| | |
|-------------------------------|----|
| 1. Technology: | 03 |
| 2. Food Industry: | 02 |
| 3. Education & Mental Health: | 01 |
| 4. Beauty/Cosmetics services: | 03 |

Details of the Graduated Startups and Status:

| Sr | Team Name | One Liner | Status |
|----|---------------|--|--------------|
| 1 | HomeTech | We provide home automation services at cheap cost for everyone (Rs. 2000/per room) | Star Startup |
| 2 | CommiX | CommiX is a costmetics company which provides organic makeup for women | Star Startup |
| 3 | LeafSnap | LeafSnap is a mobile app which can detect disease in a leaf by capturing its picture by our app | Future Star |
| 4 | RIJA | We provide home-made catering services so people can enjoy healthy and tasty food anywhere | Future Star |
| 5 | Hope for All | Hope for All is a restaurant where disabled persons work to earn their livelihood | Future Star |
| 6 | Soul Igniters | Soul igniters is company which deals with the awareness of mental health by trainings/seminars/conferences | Future Star |
| 7 | Leaders | We provide beautician services at your Doorstep | Future Star |
| 8 | Groom & Smile | Groom and Smile is a beauty parlour based in campus so that female students can get services easily | Future Star |
| 9 | Healers | Healers is an mobile app which provides health care services at doorstep | Future Star |

Cohort- 2 (LCWU)

Summary of Recruited Startups

| | |
|---|-----|
| 1. Total Teams Applied: | 140 |
| 2. Total Startups recruited: | 25 |
| 3. Women Led Startups: | 25 |
| 4. Total Entrepreneurs enrolled in the program: | 59 |
| 5. Number of Male Entrepreneurs enrolled: | 03 |
| 6. Number of Female Entrepreneurs enrolled: | 56 |
| 7. Number of Special People Enrolled: | 00 |
| 8. Average Age: | 20 |

Bifurcation of Startups Industry-Wise:

| | |
|-------------------|----|
| 1. Technology: | 07 |
| 2. Food Industry: | 03 |
| 3. E- Commerce: | 01 |
| 4. Media: | 04 |

| | |
|-----------------------|----|
| 5. Malnutrition: | 01 |
| 6. Arts & Sculptures: | 02 |
| 7. Online Services: | 05 |
| 8. Event Management: | 01 |
| 9. Clothing Brand: | 01 |

Details of the Graduated Startups and Status:

| # | Team Name | Idea Description |
|----|--------------------|---|
| 1 | Smart Stick | Smart stick for visually impaired people so they can explore world without any help |
| 2 | Handy Mandy | Online selling hand-made cards, props, background decor etc. |
| 3 | Tashi | Online selling of artistic products |
| 4 | lil'threads | clothing line which is suitable for women of all ages at reasonable prices |
| 5 | Carpe Diem | Podcast Youtube Channel |
| 6 | Warkaholics | homemade desserts and candies by natural resources to the kids |
| 7 | Garam Chae | youth magazine in order to provide them a platform to represent themselves |
| 8 | Soda Sulf | Mart Express (Soda Sulf)- to deliver goods at doorsteps |
| 9 | BlockTech | E-voting using Blockchain |
| 10 | E-Doc | Malnutrition diet services |
| 11 | By the Numbers | AI and Data science consulting company |
| 12 | In style | A complete new experience of online shopping platform |
| 13 | DIFR-WAY | Android based Navigation system for indoor Environment |
| 14 | Secure.net | Detection of phishing website using machine learning |
| 15 | Daily brekkie | Dairy products at doorsteps |
| 16 | A3M | A product that will control the pollution produces by vehicles |
| 17 | Foodies and bakers | Home made bakery and food items at door steps |
| 18 | F3 Developers | Recommendation system to website to choose products |
| 19 | WeEngineers | A system which can convert sound energy into electrical energy. |
| 20 | Dreambooster | Online platform to for doctor appointment |
| 21 | Lcites | Event planning for people who cannot afford high class halls |
| 22 | KMR | Mothers training for children upbringing |
| 23 | SpeaC | Pakistan's own platform like TedX |
| 24 | teen's fusion | U tube channel named teen's fusion for teenagers |
| 25 | KarKun | Online platform to hire maids, drivers, etc. |